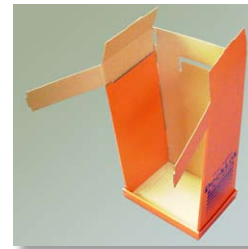


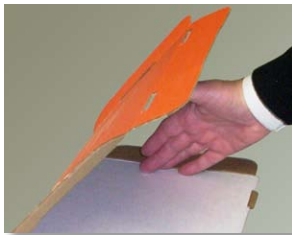
How to Assemble Your DeckLok Merchandiser



- 1.** Set up base tray. Pre-fold all scores. Fold tabs from back panel (raw edge) forward and fold side panels over tabs and lock into place. Fold front tabs in and fold front panel over tabs and lock as shown. Place on floor or pallet.



- 2.** Set up base as shown. Pre-fold all scores. Place in pallet tray with raw edge of tray to rear. Leave top and front flaps extended as shown.



- 3.** Form shelf as shown. Pre-fold all scores. There are 2 flaps on either side. Fold one up and 1 down.



- 4.** Inset shelf into base. The bottom flaps on shelf should be inserted between inner and outer walls of base.



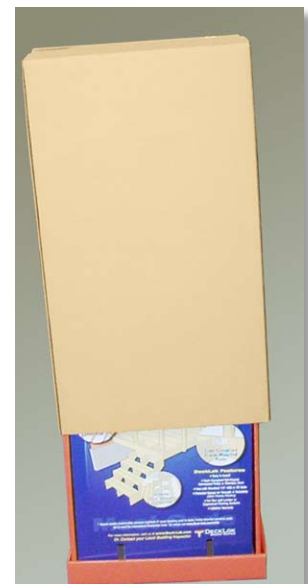
- 5.** Fold front flaps over tray and lock tabs into slots. Fold top over and lock into slots as shown.



- 6.** At this point add product. Stack six cartons into bottom of base. Then form roll-up filler/support as shown and insert between the top of product and shelf.



- 7.** Assemble pocket, fill with brochures and insert into void in filler/support. **AFTER SUPPORT IS INSERTED IN BASE!** Add seventh carton of product to top shelf.



- 8.** Insert header card into front of display as shown. Slide formed shipping cover over display as shown. Tape bottom of cover to bottom of base tray to hold in place.